

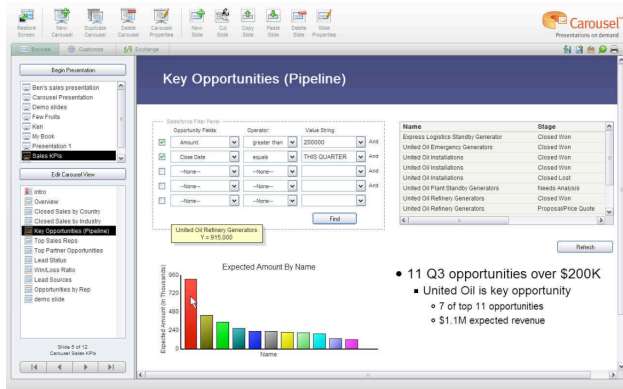


for AppExchange

## Connected Presentations, Reports, and Dashboards

### Overview

Carousel for AppExchange is a Rich Internet Application that enables salesforce.com users to create and share dynamic presentations, reports, and dashboards that are connected to live salesforce.com information. Carousel combines on demand presentations with an easy-to-use “personal” Mashup Manager, allowing end users of all abilities to create and share live Slide Decks for business planning, reporting, dashboarding, and presenting.



Carousel is ideal for recurring presentations that report on the same information, such as sales forecast meetings, staff meetings, project status meetings, etc. A Carousel Slide Deck is a working presentation that others in your organization can contribute to and use in their own Slide Decks. Carousel enables you to:

- » Connect slides to live salesforce.com information
- » Create interactive Slide Decks that combine text, tables, live data, graphics, multi-media, and more
- » Easily share your dynamic slides (connected to live data) via a web-based slide exchange. Collaborate on presentations with any salesforce.com user in your organization

Carousel makes planning, presenting, and reporting on any business activity easy.

### Main Features

- » MyMashups Manager: Easily create your own Presentation Mashups from a wide variety of components, including text, bullets, tables, charts, gauges, data, audio, video, and more
- » Live Salesforce Information: Connect slides to salesforce.com summary tables and detail tables. Use search, find, filter, and navigation panels to interactively present live information stored in salesforce.com
- » Dynamic Reporting and Dashboards: Add dashboards and reports to your Slide Decks and refresh live source data on the fly as you present
- » Presentation Sharing: Share slides for others to use, use others’ slides, and contribute slides to group presentations

### Key Benefits

Carousel brings the power of personal Presentation Mashups with dynamic views of live information to the end user. Key benefits include:

- » Eliminate the pain of building the same presentations over and over. Simply create a Carousel Slide Deck that connects to live salesforce.com information
- » Create personal Presentation Mashups that unlock enterprise information exactly the way you need it. Create personal reports and dashboards without having to rely on a supporting organization, such as IT
- » Create your own slides and integrate others’ slides to organize planning, updates, reports, and dashboards in one place. All information resides in a live Carousel Slide Deck in salesforce.com so everyone in your organization stays up to date
- » 100% native to the AppExchange platform

The end result is a highly powerful way to manage any collaborative business activity, whether it’s managing sales, marketing, support, or any other business activity critical to your success.

### Learn More

<http://www.dreamfactory.com/carousel/>  
1-888-399-3732 or [sales@dreamfactory.com](mailto:sales@dreamfactory.com)



DreamFactory Software, Inc.  
1503 Grant Road, Suite 200  
Mountain View, CA 94040