



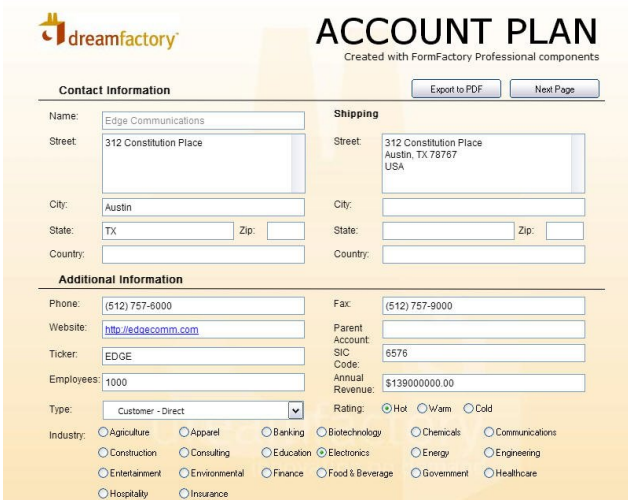
Whether you are looking to simply automate your business engagement forms, or deploy fully interactive custom applications for your enterprise cloud, DreamFactory has a solution for you. FormFactory toggles to three different modes to ensure the optimal user experience for the job at hand.

## FormFactory Basic Mode

Rapidly automate business engagement forms

Designed for the business user, FormFactory Basic Edition facilitates the creation of rich "connected" forms. Using our intuitive drag, drop and configure functionality, FormFactory's powerful layout editor allows you to rapidly deploy custom business forms with your corporate look and feel.

Primary use cases of the basic edition include the automation of sales quotes, invoices, packing slips etc.



## FormFactory Professional Mode

Deliver fully interactive forms connected to your cloud database

Designed for business users and power users, FormFactory Pro automates the deployment of input forms that solicit data from your end users. Pro extends the FormFactory palette with input fields and page navigation to enable drag and drop layout of fully interactive forms.

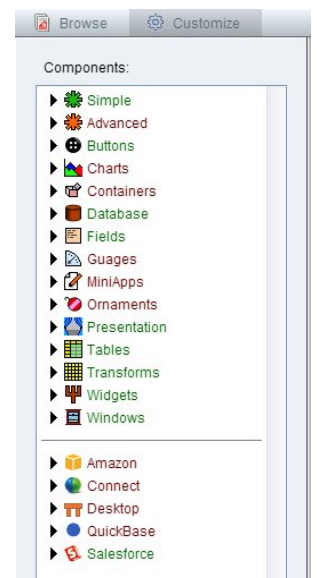
Primary use cases for Pro include survey forms, account plans, employment applications, WYSIWYG input forms or any other data entry forms.

## FormFactory App Builder

Create and share robust interactive applications across the Enterprise

DreamFactory's premier FormFactory edition enables the creation of interactive forms based applications that can both read and write data across cloud databases. App Builder adds our innovative Mashup Manager™ to our layout editor, providing a visual programming model to connect components with application logic. Applications deployed in FormFactory offer frictionless sharing regardless of whether they are inside of, or external to your org.

Primary use cases of Enterprise include partner/customer portals, sophisticated reports and dashboards, mini cloud db apps, product configurators, and a host of other productivity applications.



## FormFactory modes at a glance

	Basic	Pro	App Builder
WYSIWYG Layout Editor	X	X	X
Native support for cloud master data (e.g. account, opportunity, custom, etc)	X	X	X
Output forms generation	X	X	X
Export form to PDF, HTML	X	X	X
Frictionless sharing with partners		X	X
Write data back to the cloud platforms		X	X
Page navigation		X	X
Conditional formatting			X
Mashup data from multiple cloud platforms			X
Visual programming (e.g. perform calculations and transformations)			X
Rich application component set (e.g. table, matrix, graph, org view, pipeline)			X

For product questions and demo requests, please email DreamFactory Sales at [sales@dreamfactory.com](mailto:sales@dreamfactory.com) or call (888)-399-3732. For usage questions and suggestions, please contact DreamFactory Support at [support@dreamfactory.com](mailto:support@dreamfactory.com) or call (888)-399-3732.