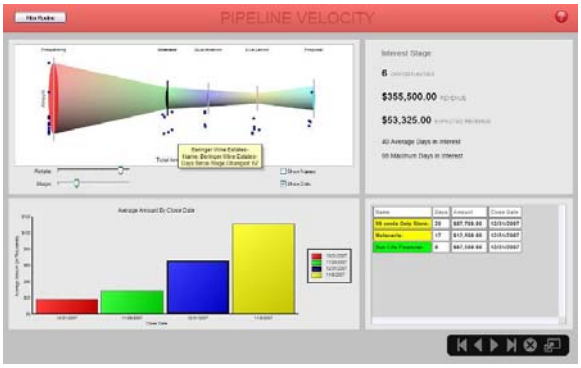
dreamfactory™
innovation on demand

Carousel™

Interactive Reports & Dashboards

Overview

Carousel for AppExchange is the essential application for sales, marketing, professional services and executives using Salesforce for advanced reporting. Carousel puts actionable data back into the hands of managers & decision-makers. Create advanced reports for any combination of objects/fields, dynamic or adhoc with built-in presentation view for zero meeting preparation. Carousel combines live reporting on Salesforce data with the most popular functions of Excel and PowerPoint, allowing end users of all abilities to create and share live slide decks for business analysis, dashboard reporting, and meeting presentations.



Carousel is ideal for recurring meetings, such as sales forecast, staff meetings, project status meetings, or operational meetings. A Carousel Slide Deck is a single source presentation that enables other contributors inside an organization to add or customize slide data that writes back to the Salesforce CRM system. Carousel provides:

- On-demand advanced reporting (Exception reports, combine any data, any object, run any calculations without Excel)
- Easily drill-down to specific Salesforce records and update on the fly (Instantly monitor and track business performance)
- Customizable slide views (Build and share personalized slides your way once and present up-to-date information any time for productive meetings)

Carousel makes planning, presenting, and reporting on any business activity easy.

Main Features

- **Pre-configured Decks:** Pick from best of breed analytic and scorecard decks for Sales Operations, Marketing, Support, and Professional Services.
- **Live Salesforce Information:** Connect slides to Salesforce summary tables and detail tables. Use search, find, filter, and navigation panels to interactively present live information stored in Salesforce.
- **Dynamic Reporting and Dashboards:** Add dashboards and reports to your Slide Decks and refresh live source data, make changes on the fly as you present.
- **Presentation Sharing:** Share slides on the web with the Carousel portal option. Share interactive reports with partners, customers and people outside of your organization.

Key Benefits

Carousel empowers managers with an "operational cockpit" view to track and measure business performance, sales forecast, pipeline, etc. Users can also share reports and key business metrics with customers and partners over the web. Key benefits include:

- Eliminate the time of building the same presentations over and over. Simply create a Carousel Slide Deck that connects to live Salesforce information.
- Create your own slides and integrate others' slides to organize planning, updates, reports, and dashboards in one place. All information resides in a live Carousel Slide Deck in Salesforce so everyone in your organization stays up to date.
- 100% native to the AppExchange platform.

The value is pretty simple: having and collaborating on up-to-date information on your business operations and trends allows you to make better decisions.

Learn More

To learn more about Carousel, visit http://www.dreamfactory.com/carousel/ or contact DreamFactory at 1-888-399-DREAM (3732) or info@dreamfactory.com. Download a Free 15-Day Trial. Contact sales for Carousel Portal pricing.

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