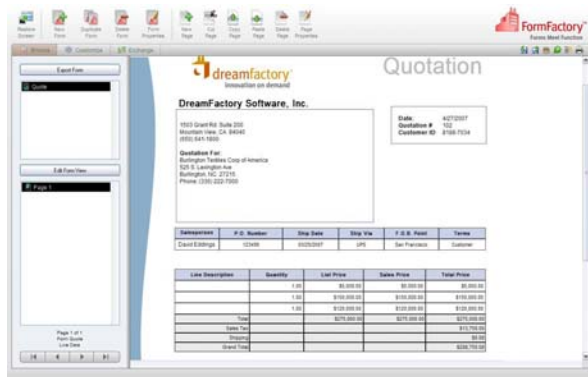


Business Forms Automation

Overview

FormFactory for AppExchange automates quote generation, invoices, contracts or any business forms you need. Save sales cycle time by generating professional quotes in one click. FormFactory combines on demand forms with an easy-to-use visual Form Builder, allowing end users of all abilities to present enterprise business data in professional business forms.



FormFactory is ideal for any form that contains information stored in your Salesforce account, such as quotes, invoices, sales order worksheets, pricing calculators, expenses, sales follow-up letters, etc. FormFactory enables you to:

- Populate forms, invoices or quotations with live Salesforce information.
- Create professional forms that combine text, tables, live data, graphics, and more.
- Instantly publish forms for anyone in your Salesforce account to use.
- Enable secure input of data into any Salesforce standard or custom object.
- Call and populate forms automatically as a custom link from Accounts, Opportunities, Contacts, etc.

FormFactory makes creating dynamic business forms simple.

Main Features

- **Intuitive Form Builder:** Visual WYSIWYG editor allows you to easily construct form layout and information sources. Reuse pre-defined form templates or create your own custom forms from a wide variety of components, including text, tables, rich graphics and Salesforce data without any coding.
- **Live Salesforce Information:** Automatically populate forms with live Salesforce information (e.g., product lists, prices, addresses, etc.).
- **Worksheets:** Add tables, associate Salesforce records with cells, and perform spreadsheet operations in your forms.
- **Auto Publish:** Instantly publish dynamic forms for users in your Salesforce account to connect to their data.
- **Export:** Export forms to PDF, save to your desktop, or attach to any Salesforce object (e.g., Accounts).

Key Benefits

FormFactory brings the power of creating and publishing forms populated with live information to the end user. Key benefits include:

- Automatically generate quotes or invoices in a click inside Salesforce in minutes vs hours.
- Create professional pre-defined form templates or customize forms in less time.
- Increase sales productivity so sales can focus on selling and closing opportunities.
- 100% native to the AppExchange platform.

The end result is a quick and easy way to create and publish professional business forms in Salesforce.

Learn More

To learn more about FormFactory, visit <http://www.dreamfactory.com/formfactory/> or contact DreamFactory at 1-888-399-DREAM (3732) or info@dreamfactory.com. Download a Free 15-Day Trial today.