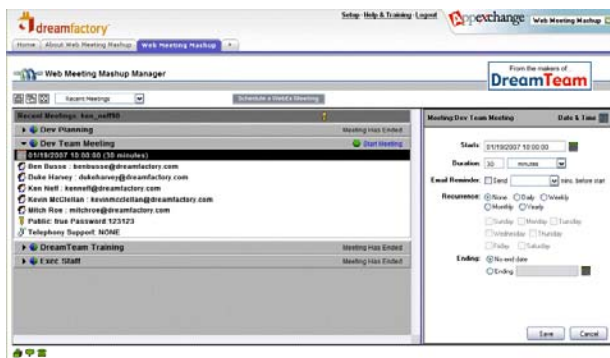


Web Meeting Mashup

Meetings on the Fly

Overview

Web Meeting Mashup (WMM) for AppExchange is a free DreamFactory Application that enables seamless integration of WebEx™, Salesforce.com and Microsoft Outlook. WMM allows users to drive WebEx meeting functions without ever leaving Salesforce.com.



WMM is a business mashup of WebEx, Salesforce.com and Microsoft Outlook that allows users to schedule, start, join, list, invite and manage WebEx meetings from within the context of familiar Salesforce.com screens.

- WMM works with any WebEx service (e.g., MeetingCenter, SalesCenter, TrainingCenter, etc.)
- WMM mashes up Salesforce.com, WebEx and Microsoft Outlook, allowing users to traverse and invite contacts from a simple unified “rolodex”
- WMM allows users to manage and attach pertinent web meeting information in the same manner as other native Salesforce.com elements

Main Features & Benefits

WMM mashes up meeting functionality with CRM functionality, eliminating the redundancy of using these complimentary services independently.

- Provides a Salesforce.com-centric view of meeting creation and archival
- Seamlessly treats Web Meetings as any other Salesforce.com event, allowing users to leverage this important and regular business function without ever leaving Salesforce.com
- 100% On Demand with zero implementation

By combining these two highly complementary services, “the sum of the parts is greater than the whole”. Users will gain productivity benefits in the seamless use of both services.

Learn More

To learn more about Web Meeting Mashup, visit <http://www.dreamfactory.com/webmeetingmashup/> or contact DreamFactory at 1-888-399-DREAM (3732) or info@dreamfactory.com. Web Meeting Mashup is free to use.